**Subject:** Chat with Scott, dynamicuno@gmail.com, neal, steven, Clark, Mirna, nicholas.diotte
**From:** Barrett Brown <barriticus@gmail.com>
**To:** barriticus@gmail.com

6:54 PM *Scott has joined*
*Clark has joined*
6:55 PM *Mirna has joined*
**me**: oh hai
*nicholas.diotte has joined*
**Scott**: I apologize all for my tardiness.
6:56 PM **me**: As I've mentioned to some of you, we're now assisting with the Wynne LeGrow campaign in Virginia
**Scott**: What is that?
**me**: I'm in contact with the campaign manager and will be speaking to LeGrow tomorrow afternoon
he's a congressional candidate who came out as an atheist
**nicholas.diotte**: Hey guys!
**Scott**: Wow
Hey Nick
6:57 PM **me**: and the incumbent once sponsored legislation affirming that "The Bible is the Word of God."
http://www.dailykos.com/story/2010/10/6/908238/-VA-4:-The-Most-Important-Race-You-Havent-Heard-Of
This will familiarize you with the race so far
**Scott**: The incumbent sounds like a winner.
**me**: I've sent that same article to Robert Green, the producer, who's agreed to send it along to all of his wealthy contacts
6:58 PM Enlighten the Vote, the PAC for which I serve as dir of comm, was helping him to raise money but they've done a piss-poor job as usual so I offered my services directly
I'll be concentrating on this to some extent over the next month
6:59 PM In addition to the science journalism project, which will be announced as soon as Skeptical Inquirer puts up my column
We also spoke to NEal Reauhauser two nights back
7:00 PM he's the fellow who has started his own organization to provide filtered twitter feeds to officeholders or some such thing
**Clark**: OK, i found the tutorial, who should i forward it to?
**me**: send it to me
I'm about to send out a mass e-mail inviting everyone to join the IRC
7:01 PM Scott, have you checked out the IRC yet, I can't remember
**Scott**: I tried before but not since revised instructions were passed along.
**me**: okay
**Scott**: I have to download something if I recall.

**Clark**: campbell makes it easy
**me**: we're going to try to incubate it as a medium whereby a good number of participants should be on at any given moment
**Clark**: if you use firefox, there is an add on
7:02 PM **me**: I think that will go a long way in fostering productive discussions and planning as well as generally getting our other participants more heavily involved in Project PM
**Scott**: I just downloaded the firefox add-in.
Not ready to restart browser however.
7:03 PM and I agree, it's probably a great medium to use.
**Clark**: yeah, i would wail till this is over, the IRC channel will be there after this is done so you can tell if you successfully did it
7:04 PM **Scott**: ok, will do
Through someone ont he investing board I'm a member of, I've recently got introduced to someone who I think could be of interest.
7:06 PM **me**: who's that?
7:07 PM Also, I sent e-mails to your science contacts last night
**Scott**: He recently spoke at the Society of Professional Journalism and he met Monday with venture capital, microfinance, and innovation entrepreneurs active in Africa and India.
**nicholas.diotte**: FYI: You should be able to use http://www.mibbit.com/ for a free non-install IRC client via java in your web browser.
7:08 PM **Scott**: This is the guy I'm referring to: http://www.linkedin.com/in/onegoodegg
I've never heard of him until the other day.
7:09 PM nick, what's the name again, #project_pm?
**Clark**: #projectpm
**me**: are you going to talk to him about PM or should I?
7:10 PM I suppose you probably should at least mention it to him before I get in touch
**Scott**: I've already sent an email introducing myself (as someone else was the initial mediator) I sent him a brief overview of my relations to the middle-man and how he thought we could be a good fit.
7:11 PM I briefly mentioned and asked if he's willing/wanting to hear more. I just noticed an hour ago he said yes, so want to do at least one more exchanging before passing him off.
**me**: perfect, do that and then send along his details
7:12 PM **Scott**: unless I'm all alone, I think I'm in the wrong IRC
*dynamicuno@gmail.com has joined*
*Mirna has left*
**dynamicuno@gmail.com**: Hey all, sorry I'm late
**me**: Scott, make sure you're on irc.freenode.net
7:13 PM no problem
7:14 PM **Scott**: I tried putting that in under server and it said: irc.freenode.net terminated.
**nicholas.diotte**: You can just go here if you have client issues: http://webchat.freenode.net/
7:15 PM **me**: otherwise, download Xchat, it will prompt you to choose a server from a list

**Scott**: ok let's move on. i'll figure this out this week
**me**: and freenode is on there
okay
we need to provide Nathalie with some "motifs" and otherwise give her a sense of how she should design the website other than the logo
7:16 PM aside from suggesting that she incorporate red and black into much of it, I don't know what else to tell her
**Scott**: is she going to be doing it over campbell?
**me**: yes, Campbell is now working with her on all of the technical stuff
**Scott**: ok perfect
good matching
**me**: we just need to give her something more in terms of design
7:17 PM and soon
**Scott**: i am design deficient
i never did well in art classes
**dynamicuno@gmail.com**: I imagine Campbell will have a pretty decent handle on this so long as we keep him up to speed on what our needs are
7:19 PM The decision then comes down to implementation of our functions on the web
**Scott**: Campbell provided some staging layouts which I will review this weekend.
**me**: dynamic, maybe you can help figure out what we could tell Nathalie in terms of design?
**dynamicuno@gmail.com**: Well, I'm willing to give it a shot but I don't know all that much about the feng shui of web design
7:20 PM Nick, any advice?
From a marketing perspective we want it to be eye catching and very simple to operate
But that's a wide range
**Scott**: I don't know about you guys but I value navigability over glitz and glamor.
**Clark**: barrett, what does this mean (from the IRC room) (6:19:14 PM) Xphox: Oh we have an eggdrop?
7:21 PM **dynamicuno@gmail.com**: Scott: you're absolutely right. We can aim for both but if it comes to one or the other, go for functionality and ease of use over visual appeal
**me**: no idea
**dynamicuno@gmail.com**: As long as it's not straight UGLY that's fine
**nicholas.diotte**: Sorry, I saw bot in the name, and eggdrops normally are bots. :P
**dynamicuno@gmail.com**: It can even be ugly actually as long as it doesn't look amateurish
7:22 PM Red and black are good contrasting colours
I would suggest a very light gray for text backdrop
**nicholas.diotte**: As for design you guys can just pick a default template.
**dynamicuno@gmail.com**: so it's not hard to read
**nicholas.diotte**: You don't have to really create any design.
If you want your own layout, it can be done of course, but most templates are very flexible.

**dynamicuno@gmail.com**: Nathalie is willing to do the design for us
**nicholas.diotte**: Since he's using Drupal you need a Drupal theme.
7:23 PM **me**: yeah, I think we can give her a couple of verbal themes to incorporate along with the logo
**nicholas.diotte**: Is Nathalie charging for the design?
**dynamicuno@gmail.com**: Is Campbell here? He can tell us if we're sticking with Drupal or if Nathalie has an alternative
**me**: no, that's part of the deal
I don't know where he is
**dynamicuno@gmail.com**: Alright
Hope he's ok. Paris is dangerous. I assume.
**nicholas.diotte**: http://drupal.org/project/Themes is chalk full of free themes, if anything use them to look are layout types.
7:24 PM **dynamicuno@gmail.com**: Oh wow
pages and pages
**nicholas.diotte**: **nods**
There are pay ones too, which can add extra function, but most of them are free.
7:25 PM Tim, our NC one was a pay one, because I wanted the advanced menues.
But it was like $24.95 single time fee.
**dynamicuno@gmail.com**: Oh that's not bad at all
That's not Drupal though right?
**nicholas.diotte**: Which could technically be downloded for free of .torrents. :P
No we use Joomla.
**dynamicuno@gmail.com**: Heh no, we are the good guys :lol:
7:26 PM I'm not averse to torrents but if we are going to make use of somebody else's work like this we should support it
That's if we use a pay one at all
**nicholas.diotte**: Agreed!
**Scott**: Can someone forward me a copy of this?
**nicholas.diotte**: So yeah so many of those themes changes are you could just pick one you like and get him to hack in the extra function which would probably save your designer a boat load of time.
7:27 PM **me**: regarding LeGrow, I'm going to suggest to him that he take a strong stance in favor of and otherwise associate himself with internet freedom and net neutrality, which will allow me to get him favorable attention among the reddit crowd and related populations
if anyone else wants to assist with our mini-campaign, let me know and I'll forward you his campaign manager's e-mails
7:28 PM **dynamicuno@gmail.com**: Virginia, right Barrett?
**Clark**: 4th dist of va
**me**: yep, 4th district
7:29 PM Ah, Neal Reahauser had joined the IRC
has
**Clark**: bring him over here

7:31 PM **dynamicuno@gmail.com**: Nick, sorry to inundate you with American politics. It's not our fault your country has a boring government.

*neal has joined*

**me**: This is Neal, everyone

7:32 PM **dynamicuno@gmail.com**: Greetings Neal

**me**: Neal, I'm afraid I don't have any writers that would work for this campaign
Allison Kilkenny seems to be away
Erik Kain isn't a Democrat
the others don't really do politics

7:33 PM However, I'm going to send all of my contacts info on LeGrow in case they'd like to write in support of him on their own
I imagine you've got more than enough people anyway

**dynamicuno@gmail.com**: Barrett, what kind of writing do you require? I have my HuffPo space and a DKos account.

**me**: also, I suggest that you make use of reddit

**neal**: I run an election oriented diary crew on DailyKos
that is reaching out to other venues

7:34 PM **me**: Tim, good idea, forgot about you. Take a look at my post on DKos
that will give you some starting info

**neal**: I'm Stranded Wind on DailyKos

**me**: http://www.dailykos.com/story/2010/10/6/908238/-VA-4:-The-Most-Important-Race-You-Havent-Heard-Of
when are you going to have your people start at Dkos on this?

7:35 PM **dynamicuno@gmail.com**: And what are you looking for in terms of output? Repetition and spreading the word?

**Clark**: i think steven white may have just entered the IRC

7:36 PM **me**: okay, just told him to sign in here

**Clark**: Tim, i have been digging up background on the opponent, Randy Forbes, I can forward you that stuff

**dynamicuno@gmail.com**: Ok, please do to my Dynamic@NocturnalCommissions.com account

7:37 PM **Clark**: ok will do that later tonight

**neal**: We have a group of about 20 on Google, diaries & oppo research in a steady tide,seems like 50% of diaries out there might be us

**dynamicuno@gmail.com**: Ok great

**neal**: there is a Twitter crew associated, doing rapid response stuff, if we so choose we can dominate a statewide race hashtag - like govenor or senate

**me**: neal, you might go ahead and tweet my Dkos post

7:38 PM also, you're familiar with reddit, right?
if not, I can submit all of the posts your guys do

**neal**: there are people who do digg & reddit

**me**: okay, cool

**neal**: I am not familiar with the players/cultuyre

**me**: I am, let me know if you need any help with that

*steven has joined*

**me**: hello again, Steven

7:39 PM **steven**: greetings

**me**: where are you based?

**steven**: tempe az

**me**: very well

I just finished with the bulk of getting the science journalism project, so we'll get going on the Africa project in the next couple of days

7:40 PM **dynamicuno@gmail.com**: Barrett, what hashtag are you using for the VA race?

**me**: hashtag?

**dynamicuno@gmail.com**: For sharing on twitter

#VA4 ?

**me**: ah, I actually am still pretty unfamiliar with twitter

7:41 PM **dynamicuno@gmail.com**: Alright

Neal, is there a standardization for that?

**me**: also, NEal, check this out; reddit is the perfect venue by which to promote an atheist candidate

http://www.reddit.com/r/atheism/comments/dnrd3/house_race_pits_atheist_wynne_legrow_against_rep/

**neal**: hashtag would be #VA04

and notify @caradox @wendylefty @IrishPatti that you are doing stuff

7:42 PM **me**: notice it has 16 upvotes, which is enough to get it on the frontpage of /r/atheism which in turn gets thousands of views by very committed secularists

Digg I don't bother with, on the other hand

**dynamicuno@gmail.com**: Worth passing along to PZ Myers perhaps as well

He will post for rationalist candidates

**me**: yeah, I'll try for him, but he's never gotten back to me on other stuff

7:43 PM perhaps if a couple of you guys send him the link to the piece, he might pay attention

he'd definitely promote the guy if he knew about him

steve, to fill you in, we're providing our assistance to the congressional campaign of Wynne LeGrow

7:44 PM **dynamicuno@gmail.com**: Yeah, I'll post it in the comments and see if we can get people excited. I have some some atheist activists from my rave connections too

**me**: we haven't done any political work before now, but we'll be providing these services for free to campaigns of which we approve in the future

7:45 PM **neal**: I feel as if I have hijacked the discussion - I am sorry

**dynamicuno@gmail.com**: This correlates with our goals

It's not a hijack

7:46 PM **me**: not at all, I'm going to be working on this for the next month pretty steadily

7:47 PM having LeGrow in would good on the whole, and it would be particularly nifty for us to have a congressman who would listen to any suggestions we might come up with in terms of legislation

7:48 PM as we're a think-tank, I'd imagine we could develop some very good ideas to deliver to him

7:50 PM **dynamicuno@gmail.com**: I'm excited to have a genuine atheist running who isn't going to hide it

**me**: yes, and the fact that he made it known shows that he has actual integrity and will vote accordingly

7:51 PM I wouldn't back an atheist simply because he's an atheist, but I see nothing to dislike about the fellow at all and plenty to dislike in the incumbent

**dynamicuno@gmail.com**: Alright, well I'm on the case for doing some writing. I imagine you might find ED receptive to him anyway, I've known him for ages and he respects honesty and integrity more than political orientation

7:52 PM And he's assuredly a secularist so he'd respect that too

If nothing else he can get John Cole on board

Or perhaps I can swing a guest post about it

**me**: Balloon Juice did mention Project PM when I first announced it in Vanity Fair way back

7:53 PM so perhaps we could interface with them on this

**neal**: I asked in the back channel and BB says it's OK to self introduce

**dynamicuno@gmail.com**: They're looking for candidates to support

**me**: yeah, Neal's going to clarify who he is and what his org does for us real quick

**neal**: sorry I'm late - wasn't aware this was happening

**me**: as we'll be working with him going forward

**neal**: please everyone look at http://bit.ly/CPC-Master

7:54 PM this is a NetVibes dashboard system - it integrates 9 policy oriented twitter feeds that are used to produce 9 paper.li broadsheets each day

the best formed of the bunch is http://bit.ly/CPC-Environment

that is a news room for the http://twitter.com/CPCEnvironment Twitter feed, which populates http://paper.li/CPCEnvironment/news

7:56 PM please confirm that you have seen these things briefly, so I know URLs are correct, then I will explain what is next

**dynamicuno@gmail.com**: Yes all seemed to function

7:57 PM **Clark**: ditto

**neal**: So this service, which is 'owned' as far as such things go, by the Progressie Congress Action Fund, a 501c3/501c4, is about 50% live and recruiting for more editors

7:58 PM the next step will involve integration with http://visiblevote.us - a mobile platform for policy sentiment monitoring that has 175,000 subscribers and permits monitoring, polling, and virtual town hall meetings

We are in discussions with them now

7:59 PM FYI http://play.goldmail.com/hsfgl8zhsfi8 is a Goldmail presentation on how it all works, but I fear the audio is screwed. I'm fixing it now, won't be done until tomorrow

So, everyone still with me?

8:00 PM **me**: indeed

*nicholas.diotte has left*

**Clark**: yes

**steven**: yessir

8:01 PM **neal**: next week I have meetings with chief of staff for Nancy Pelosi, Congressman Conyers, Congressman Grijalva, Progressive Congress Action Fund, Center for American Progress, etc, etc
they will be introduced to the policy news monitoring system, our ability to shape public opinion, and the methods available with VisibleVote
and I forgot to mention combined House/Senate new media caucus professional staff

8:02 PM I have fairly good reach on the Democratic side of the aisle for any project like this

8:03 PM **dynamicuno@gmail.com**: I'm familiar with Twitter but this paper.li is fantastic, I've not used it before
Looks very clean

**neal**: I gather this group is atheist/rational. I do have a faith, but it is not a barrier to rigorous science

8:04 PM **dynamicuno@gmail.com**: Neal, agreed completely.

**neal**: and I would welcome more experts and news watchers for http://bit.ly/CPC-Master

**dynamicuno@gmail.com**: I think a better term for us is skeptical

**neal**: the public sentiment stuff is, of course, going to bend towards science with the hands of those already guiding it

8:05 PM I can make introductions once I've talk to you, if you are inclined to be involved in this

**me**: sounds good

8:06 PM and if you get a sense of what might be helpful in terms of assistance from us, let me know
Tim, are you still there?

8:07 PM Anyway, I'm going to have someone be in charge of looking at ways in which we can work together aside from the LeGrow campaign

**neal**: We track energy, environment, economy, education, heatlhcare, LGBT issues, immigration, labor, national security
we are overloaded on energy & environment
completely bare on education
and I thnk we have one person each for the other areas
I ponder adding transit/transporation to the mix

8:08 PM **dynamicuno@gmail.com**: What are you looking for specifically?
If you add Transit/Transportation to the mix I'm on it
That's my hobby horse
Well

**neal**: do you know BruceMcF from DailyKos? What about Alan Drake?
those are some transit big dogs

**me**: Tim, do you want to be in charge of interfacing with Neal's organization and finding possible areas in which we can make use of his output?

**dynamicuno@gmail.com**: Barrett I can do that.

**me**: As well as ways in which we can assist him?

8:09 PM **neal**: what each area needs is 1.) a legislative strategist - someone who knows what the

heck is going on 2.) a daily hands on news tracker who can assure completion, prefer a person who is twittter skilled, ready to draw in others

**me**: Great. you guys can get each other's e-mail

**neal**: nrauhauser@gmail.com

**dynamicuno@gmail.com**: Dynamic@NocturnalCommissions.com and for Gmail purposes DynamicUno@gmail.com

I already follow you on Twitter Neal

**neal**: which one are you on Twitter?

beware I have trolls

8:10 PM so talk no business in the open - they're threaten me, menace my kids, call campaigns I work for, etc

disgusting little nest of Christian Reconstructionists have taken an interest in my activities

**dynamicuno@gmail.com**: Screen name on Twitter is DJDynamicNC

8:11 PM And noted

**neal**: oh

ha

I didn't like the looks of you, was watching to see if I should ban :-(

so I will greet & follow back

**dynamicuno@gmail.com**: Hah! That's fantastic

lol

I don't blame you

I'm split about half between politics and raving

**neal**: please send a gmail chat

**dynamicuno@gmail.com**: Suppose I look like the raving underworld type

**neal**: are you a Subgenius?

**dynamicuno@gmail.com**: I am not

8:12 PM **neal**: ah, so you're a Subgenius who does not admit it. That seems to be the majority

which gmail do you use for chat? this one?

8:14 PM **dynamicuno@gmail.com**: Ok crew, I'll work with Neal on coordination between our projects

See where we can best help each other

8:15 PM I've been at work on ideas for the media project

I'm looking at it like a disease, and the response is two pronged

Treat the symptoms, and innoculate against repeat infections

So go after the problems in the media now

8:16 PM and build a better, more critical-minded audience at the same time or in the near future

**neal**: I am not so polite as you

8:17 PM I talk openly about #WhiteTrashMedia on Twittr

**dynamicuno@gmail.com**: A lot of my ideas we can probably just outsource or share with other groups who have aligned goals

Heh, well I'm willing to be a wanker about it when the need arises

I'll post up a google document with some brainstorming I've done on ways to go

after the media and highlight the flaws
They won't willingly destroy themselves so we need to use those flaws against them
8:18 PM Then the only way they can stop the attacks is if they address the flaws
so we win either way
OR at least make headway
**neal**: Glenn Beck's advertising revenue has been completely shut down
but Angelo and a few of his cohorts
http://twitter.com/StopBeck
now http://twitter.com/StopFoxnews
:-)
8:19 PM **dynamicuno@gmail.com**: Both solid campaigns
**neal**: it is my purpose to gut the media, which has abdicated its role as the 4th estate
**dynamicuno@gmail.com**: Excellent, you'll fit right in
To bring you up to speed
one of our subprojects is to highlight the flaws in the media and work to correct them
8:20 PM The new media has already had a noticeable effect in this regard but obviously more needs to be done
8:21 PM **neal**: do you know much about biology? We fished out Atlantic salmon, the jellyfish took over the niche once held by salmon fry, and the species will NEVER recover
an efficient, accurate, ADVERTISING FREE citizen driven policy news effort
8:22 PM will consume the niche where our media once lived. They'll wake up, realize they need it back, and there will be nothing but a wasteland for them
**dynamicuno@gmail.com**: I do expect citizen news and publicly support/ NGO journalism to fill the gap
8:23 PM Alright, I'm pasting this up now. Contribute to the list of ideas if you like, and expect me to make lots of changes - right now it's sort of stream of consciousness as I'm just jotting down thoughts
8:24 PM https://docs.google.com/document/edit?id=1HRQbu1_XRe2JFAf0q_W2fNDeU4Z5EFeAFv4aap2CaBw&hl=en&authkey=CMPLj84L
**neal**: is this public?
dangerous, anything that has my name in it being made public
sorry, but I am infested with RWNJ trolls :-(
8:25 PM **dynamicuno@gmail.com**: Alright, let me de-public it
**neal**: sorry, you want my contacts, you get them all, good and bad :-(
8:26 PM **dynamicuno@gmail.com**: That's fair Neal
8:27 PM Alright, that's that for now; very much a work in progress but it's a start. The only other thing I had
is notification that this next month or two will be probably the busiest of my life time, so I expect occasional disruption of my contributions
Just a heads up
Come December I'll be able to put a great deal more time into Project PM
8:28 PM Apologies, it just all came together at once
And that's it for me

8:29 PM **me**: Thanks, Tim
No worries on being busy, happens to the best of us, reasonably enough
8:32 PM **dynamicuno@gmail.com**: Nick just texted me, he apologizes for leaving, had an issue at work.
Alright, anything else/
?
8:33 PM Barrett I've posted your article on my rave journal, essentially every raver is an atheist or agnostic though admittedly most of them are not passionate about it
But I messaged the more activist ones to spread the wrod
also to spread the word
which is just as important

5 minutes

8:39 PM **me**: great, thanks
8:42 PM **Clark**: love the skeptical coloring book
8:43 PM see Tims doc
8:44 PM **dynamicuno@gmail.com**: Heh yeah, my fiancee is an artist so I'm working with her on that
The doc is very rough format right now as I jot stuff down, I'll work on organizing it better as it grows
8:45 PM **Clark**: we have some artists on board, I will have to review list for that
8:47 PM **dynamicuno@gmail.com**: Ok great
8:50 PM **Clark**: shared it to steven
8:53 PM & neal, think that's everybody
**dynamicuno@gmail.com**: Ok great
I'm meeting with Kevin Bracken this weekend from NewMindSpace
He's experienced in guerrilla events and I'm sure will have some great ideas
8:54 PM **me**: yeah, you sent us a link to his stuff last week, definitely looks like he would be helpful
8:55 PM *Clark has left*
8:59 PM **dynamicuno@gmail.com**: Alright, are we squared up then? I've got to learn how to feed chickens (not a joke)
9:00 PM **me**: I think that'll do, feed away
thanks everyone
**steven**: tanks
**dynamicuno@gmail.com**: Cheers
**me**: if anyone has anything to discuss further, I'll be in IRC
9:01 PM *steven has left*
*dynamicuno@gmail.com has left*